



2019 Annual **Sustainability Report**



A Vision of the Future

Dear Reader,

We proudly ended 2019 with the advances conquered and excited with the leading role we have been playing in the corporate segment, evolving in this high growth potential of SMEs and individual plan segments.

Undoubtedly, OdontoPrev's unique business model, proprietary technology platform, exclusive distribution channels, and a culture of entrepreneurship and innovation will increasingly lead us to become more and more successful in the mission of bringing more Brazilians and Mexicans closer to quality dentistry.

We keep as a priority the development and higher investments in technology and digital innovation so that to improve the dental plan consumer experience, understand the society's needs, favoring the individual plans' customization. We are confident that innovation and development of disruptive solutions are the paths for the future; technology and leading-edge will continue resulting in efficiency gains, business intelligence, social and environmental performance.

We also reiterate our commitment to continue offering dental plans with excellent services and certified by our clinical auditors. In 2020, in spite of the COVID-19 pandemic, we will continue pursuing solid and sustainable growth, always connected with social and environmental responsibility, so that to continue ramping up the customer base.

Rodrigo Bacellar
Chief Executive Officer