




# 2019 Annual Sustainability Report



# Timeline



 BUSINESSES

 INNOVATION

 SOCIAL AND ENVIRONMENTAL INITIATIVES

## 2019

Implementation of Quality Office Program.

Net revenue: R\$1,795 million.

[Promotion of Black Friday for the Good.](#)

## 2018

Acquisition of Odonto System.

Net revenue: R\$1,592 million.

[Launch of Broker App.](#)

Support to Operação Sorriso, Apolônias do Bem and UN Women.

## 2017

Launch of e-commerce.

Brand repositioning: “Your mouth speaks for you”.

Net revenue: R\$1,437 million.

Inclusion in the UK index FTSE4Good.

## 2016

Celebrating 10 years of IPO.

Support to A.C.Camargo Cancer Center, Educação Boa Vontade Institute and Cejam Institute.

## 2015

Launch of Rede UNNA app.

## 2014

Corporate restructuring results in Bradesco controlling OdontoPrev.

Net revenue: R\$1,156 million.

## 2013

Creation of BrasilDental, in partnership with BB Seguridade and Banco do Brasil.

Net revenue: R\$1,070 million.

# 2012

Sale of Bradesco's individual plans.  
Shared acquisition of Papaiz.  
Net revenue: R\$956 million.  
Launch of Rede UNNA Forum.

# 2011

Sale of Bradesco's SME plans.  
Net revenue: R\$835 million.

# 2010

Brasildental's Memorandum of Understanding.  
Net Revenue: R\$685 million.  
5 million beneficiaries  
[Arrastão Project](#).

# 2009

Acquisition of Prontodente.  
Acquisition of OdontoServ.  
A joint venture is created in México.  
Start of operations of Dental Partner.  
Partnership with Bradesco Dental.  
Net revenue: R\$382 million.

# 2008

Acquisition of Care Plus Dental.  
Acquisition of Sepao.  
Net revenue: R\$318 million.

Acquisition of Easy Dental Software, expanding digitalization to dental offices.  
Support to Global Compact, Ser Mais Institute, Movere Institute, and Creche Viva.

## 2007

Acquisition of DentalCorp.  
Acquisition of Rede Dental.  
Net revenue: R\$259 million.  
Support to Tide Setubal Foundation.  
Tree-planting.

## 2006

IPO, raising R\$171 million, net.  
Net revenue: R\$182 million.  
Digitizer is implemented.  
Support to Fernanda Bianchini and Viva Melhor Institute.

## 2005

Net revenue: R\$143 million.  
1 million beneficiaries.  
Amalgam recycling project.

## 2004

Support to Despertar.

# 2003

Support to Clube da Turma.

# 2002

Support to Fundação Gol de Letra.

# 2001

Support to Carolina Tamandaré (AcCamargo), “Liga Solidária” and APAE.

# 2000

Acquisition of Unidont and proprietary clinics, Clidecs, a differential that remains until today in our business customers. Partnership with Unimed BH.

# 1999

Acquisition of Unidont.  
Support to Ronald McDonald Institute and “Casa Ronald”.

# 1998

Creation of the Board of Directors.

# 1997

Consolidation as a leading dental care operator.

# 1987

This year, a group of dental surgeons will unite to transform the dentistry market, creating the sector of dental plans in Brazil.