



2019 Annual **Sustainability Report**



Timeline



BUSINESSES



INNOVATION



SOCIAL AND ENVIRONMENTAL INITIATIVES

2019

Implementation of Quality Office Program.

Net revenue: R\$1,795 million.

Promotion of Black Friday for the Good.

2018

Acquisition of Odonto System.

Net revenue: R\$1,592 million.

Launch of Broker App.

2017

Launch of e-commerce.

Brand repositioning: “Your mouth speaks for you”.

Net revenue: R\$1,437 million.

Inclusion in the UK index FTSE4Good.

2016

Celebrating 10 years of IPO.

Support to A.C.Camargo Cancer Center, Educação Boa Vontade Institute and Cejam Institute.

2015

Launch of Rede UNNA app.

2014

Corporate restructuring results in Bradesco controlling OdontoPrev.

Net revenue: R\$1,156 million.

2013

Creation of Brasildental, in partnership with BB Seguridade and Banco do Brasil.

Net revenue: R\$1,070 million.

2012

Sale of Bradesco's individual plans.
Shared acquisition of Papaiz.
Net revenue: R\$956 million.
Launch of Rede UNNA Forum.

2011

Sale of Bradesco's SME plans.
Net revenue: R\$835 million.

2010

Brasildental's Memorandum of Understanding.
Net Revenue: R\$685 million.
5 million beneficiaries
[Arrastão Project](#).

2009

Acquisition of Prontodente.
Acquisition of OdontoServ.
A joint venture is created in México.
Start of operations of Dental Partner.
Partnership with Bradesco Dental.
Net revenue: R\$382 million.

2008

Acquisition of Care Plus Dental.
Acquisition of Sepao.
Net revenue: R\$318 million.

Acquisition of Easy Dental Software, expanding digitalization to dental offices.
Support to Global Compact, Ser Mais Institute, Movere Institute, and Creche Viva.

2007

Acquisition of DentalCorp.
Acquisition of Rede Dental.
Net revenue: R\$259 million.
Support to Tide Setubal Foundation.
Tree-planting.

2006

IPO, raising R\$171 million, net.
Net revenue: R\$182 million.
Digitizer is implemented.
Support to Fernanda Bianchini and Viva Melhor Institute.

2005

Net revenue: R\$143 million.
1 million beneficiaries.
Amalgam recycling project.

2004

Support to Despertar.

2003

Support to Clube da Turma.

2002

Support to Fundação Gol de Letra.

2001

Support to Carolina Tamandaré (AcCamargo), “Liga Solidária” and APAE.

2000

Acquisition of Unidont and proprietary clinics, Clidecs, a differential that remains until today in our business customers. Partnership with Unimed BH.

1999

Acquisition of Unidont.
Support to Ronald McDonald Institute and “Casa Ronald”.

1998

Creation of the Board of Directors.

1997

Consolidation as a leading dental care operator.

1987

This year, a group of dental surgeons will unite to transform the dentistry market, creating the sector of dental plans in Brazil.