



2019 Annual Sustainability Report



Sua boca merece um expert. ✓

Profile

GRI 102-1, 102-4, 102-5, 102-6, 102-7, 102-16

OdontoPrev is Latin America's leader in dental care plans and Brazil's largest healthcare operator, in number of clients, surpassing 7 million beneficiaries.

Our history started in 1987 when a group of dentists realized that they could innovate and build a history, and directly contribute to the access to quality Dentistry. At that time, they realized the opportunity that emerged from the combination of two factors: the high cost of private care, which excluded most of the population, and the fact that Brazil is one of the countries with the largest number of dentists in the world.

Understanding the challenging of the sector, they created OdontoPrev, exclusively focused on dental care plans, to provide high-quality and accessible services, which since its inception, has been operating innovatively and responsibly, heading the company to the market-leading position. Over 32 years of history, OdontoPrev has been growing organically, and through acquisitions and partnerships.

OdontoPrev is a publicly-held corporation, with more than 2,000 employees and is present in 2,700 Brazilian municipalities through its accredited network, the Rede UNNA, which already exceeds 31,000 professionals. In 2019, it reached R\$9.0 billion market capitalization.



Mission

To become a major link between society and dentistry, adding value to this relationship through excellent services.



Vision

To be a benchmark in dental care services for millions of people around the world, significantly contributing to the evolution of these services.



Values

The Company want everyone who interacts with OdontoPrev to feel this is an organization that is worth it.

Therefore, the Company believes it is essential:

- Offer high-quality and technically competent services;
- Maintain relationships based on respect, transparency, integrity, and trust;
- Face the challenges in a participative, flexible manner and firm purpose;
- Have our success recognized and shared with those who effectively contribute;
- Have a continued commitment, focus, and competence in pursuit of results.

